



SILVER OAK UNIVERSITY
EDUCATION TO INNOVATION

Silver Oak University
Institute of Management
MASTER OF BUSINESS ADMINISTRATION (IMBA)
PG(07)
Effective From: 2025-2027

Sr No	Subject Code	Subject Name	Category	Teaching Scheme					Evaluation Scheme				
				L	T	P	Contact Hours	Credit	CIE (TH)	CIE (PR)	ESE (TH)	ESE (PR)	Total Marks
Semester 1 (25-26)													
1	3070345101	Introduction to Management Thoughts	CORE	3	0	0	3	3	40	0	60	0	100
2	3070345102	Business Communication	CORE	3	0	0	3	3	40	0	60	0	100
3	3070345103	Financial Reporting and Analysis	CORE	4	0	0	4	4	40	0	60	0	100
4	3070345104	Business Environment	CORE	4	0	0	4	4	40	0	60	0	100
5	3070345105	Information Technology for New Age Managers	CORE	4	0	0	4	4	40	0	60	0	100
6	3070345106	Principles of Economics	CORE	4	0	0	4	4	40	0	60	0	100
7	3070275107	Business Mathematics	CORE	4	0	0	4	4	40	0	60	0	100
8	3070345196	Disaster Management	Mandatory	2	0	0	2	2	40	0	60	0	100
Total				21	0	0	21	21	350	0	350	0	700
SEMESTER-II (25-26)													
9	3070345108	Management Concepts and Practice	CORE	4			4	4	40	0	60	0	100
10	3070345109	Communication for Managers	CORE	3			3	3	40	0	60	0	100
11	3070345110	Advanced Accountancy	CORE	4			4	4	40	0	60	0	100
12	3070345111	Organizational Design and Behavior	CORE	4			4	4	40	0	60	0	100
13	3070345112	Business Economics	CORE	4			4	4	40	0	60	0	100
14	3070345113	Statistical Concepts and Practices	CORE	4			4	4	40	0	60	0	100
15	3070345114	Indian Ethos, Values and Culture	CORE	4			4	4	40	0	60	0	100
TOTAL								55					
Semester 3 (24-25)													
1	3070345201	Marketing Management	CORE	4	0	0	4	4	50	0	50	0	100
2	3070345202	Financial Management	CORE	4	0	0	4	4	50	0	50	0	100
3	3070345203	Human Resource Management	CORE	4	0	0	4	4	50	0	50	0	100
4	3070345204	Business Policy for Managers	CORE	3	0	0	3	3	50	0	50	0	100
5	3070345205	Advanced Corporate Accounting	CORE	4	0	0	4	4	50	0	50	0	100

6	3070345206	Operations Management	CORE	4	0	0	4	4	50	0	50	0	100
7	3070345207	Indian Financial System	CORE	3	0	0	3	3	50	0	50	0	100
8	3070345208	Business Law	CORE	4	0	0	4	4	50	0	50	0	100
Total				30	0	0	30	30	400	0	400	0	800
Semester 4 (23-24)													
1	2070003262	Leadership and Influence	AEC	2	0	0	2	2	40	0	60	0	100
2	2070003283	Stress Management	SEC	2	2	0	4	2	0	40	0	60	100
3	2070003284	Emotional Intelligence	VAC	2	0	0	2	2	40	0	60	0	100
4	2070343236	Research Methodology	Elective	4	0	0	4	4	40	0	60	0	100
5	2070343237	E-Commerce	Elective	4	0	0	4	4	40	0	60	0	100
6	2070343205	Fundamentals of Marketing Management	CORE	4	0	0	4	4	40	0	60	0	100
7	2070343206	Information System and ERP	CORE	4	0	0	4	4	40	0	60	0	100
8	2070343207	Basics of Financial Management	CORE	4	0	0	4	4	40	0	60	0	100
Total								22	Total Marks			700	
Semester 5 (23-24)													
1	2070343381	Content and Blog Writing	SEC	2	0	0	2	2	0	40	0	60	100
2	2070343303	Strategic Management	CORE	4	0	0	4	4	40	0	60	0	100
3	2070343302	Ethics and Corporate Governance	CORE	4	0	0	4	4	40	0	60	0	100
4	2070343301	Operations Management	CORE	4	0	0	4	4	40	0	60	0	100
Elective - Any ONE Domain													
5	2070343336	Direct tax laws and Practices	Fin _ Elective 1	4	0	0	4	4	40	0	60	0	100
6	2070343337	Banking and Financial Markets	Fin _ Elective 2	4	0	0	4	4	40	0	60	0	100
7	2070343338	Consumer Behaviour	Mktg _ Elective 1	4	0	0	4	4	40	0	60	0	100
8	2070343339	Product and Brand Management	Mktg _ Elective 2	4	0	0	4	4	40	0	60	0	100
9	2070343340	Introduction to Human Resource Development	HR _ Elective 1	4	0	0	4	4	40	0	60	0	100
10	2070343341	Conflict Management and Negotiation	HR _ Elective 2	4	0	0	4	4	40	0	60	0	100
11	2070343342	Business Applications of Software Engineering	IT _ Elective 1	4	0	0	4	4	40	0	60	0	100
12	2070343343	Data Mining for Business Analytics	IT _ Elective 2	4	0	0	4	4	40	0	60	0	100
Total				22	0	0	22	22	200	0	300	0	600
Semester 6 (22-23)													

		(Core, Compulsory Courses)										
43	1070345309	International Business Management	Core	4		4	4	40	0	60	0	100
44	1070345310	Management Control System	Core	4		4	4	40	0	60	0	100
45	1070345336	Intellectual Property Rights	Open Elective	3		3	3	40	0	60	0	100
		Marketing										
46	1070445316	Integrated Marketing Communication	Dept.	3		3	3	40	0	60	0	100
47	1070445317	Consumer Behavior	Dept.	3		3	3	40	0	60	0	100
48	1070445318	Rural Marketing	Dept.	3		3	3	40	0	60	0	100
49	1070445319	Sales and Distribution Management	Dept.	3		3	3	40	0	60	0	100
50	1070445320	Digital and Social Media Marketing	Dept.	3		3	3	40	0	60	0	100
51	1070445391	Marketing Specialization Project I	Dept.	3		3	3	0	40	0	60	100
		HR										
53	1070435316	Manpower Planning, Recruitment and	Dept.	3		3	3	40	0	60	0	100
54	1070435317	Employee Relations	Dept.	3		3	3	40	0	60	0	100
55	1070435318	Performance Management Systems	Dept.	3		3	3	40	0	60	0	100
56	1070435319	Organizational Development and Change Management	Dept. Elective 4	3		3	3	40	0	60	0	100
57	1070435320	Human Resource Development	Dept.	3		3	3	40	0	60	0	100
58	1070435392	HR Specialization Project I	Dept.	3		3	3	0	40	0	60	100
		IT										
60	1070475316	Data Mining for Business Decisions	Dept.	3		3	3	40	0	60	0	100
61	1070475317	Managing Software Projects	Dept.	3		3	3	40	0	60	0	100
62	1070475318	Managing Digital Innovation and Transformation	Dept. Elective 3	3		3	3	40	0	60	0	100
63	1070475319	IT Consulting	Dept.	3		3	3	40	0	60	0	100
64	1070475320	E-Commerce and Digital Markets	Dept.	3		3	3	40	0	60	0	100
65	1070475393	IT Specialization Project I	Dept.	3		3	3	0	40	0	60	100
		Finance										
66	1070425336	Managing Banks and Financial Institutions	Dept.	3		3	3	40	0	60	0	100
67	1070425337	Finance Investment Analysis and Portfolio	Dept.	3		3	3	40	0	60	0	100
68	1070425338	Behavioral Finance	Dept.	3		3	3	40	0	60	0	100
69	1070425339	Strategic Financial Management	Dept.	3		3	3	40	0	60	0	100
70	1070425340	Corporate Tax and Financial Planning	Dept.	3		3	3	40	0	60	0	100

71	1070425394	Finance Specialization Project I	Dept.	3			3	3	40	0	60	0	100
		Total (Core)											
SEMESTER-7 (22-23)													
70	1070347401	Business Ethics and Corporate Governance	Core	4			4	4	40	0	60	0	100
71	1070347402	Computer Applications for Business Decisions	Core	4			4	4	40	0	60	0	100
72	1070347403	Open Electives	Uni. Open Elec	3			3	3	40	0	60	0	100
		Total (Core)											
		Specialization											
		Marketing											
73	1070445416	International Marketing	Dept. Elective 1	3			3	3	40	0	60	0	100
74	1070445417	Product and Brand Management	Dept. Elective 2	3			3	3	40	0	60	0	100
75	1070445418	Services and Relationship Marketing	Dept. Elective 3	3			3	3	40	0	60	0	100
76	1070445419	B2B Marketing	Dept. Elective 4	3			3	3	40	0	60	0	100
77	1070445420	Contemporary Issues in Marketing	Dept. Elective 5	3			3	3	40	0	60	0	100
78	1070445491	Functional Specialization Project II	Dept. Elective 6	3			3	3	0	40	0	60	100
		Total											
		Finance											
79	1070425416	Financial Derivatives	Dept. Elective 1	3			3	3	40	0	60	0	100
80	1070425417	Financial Markets and Services	Dept. Elective 2	3			3	3	40	0	60	0	100
81	1070425418	International Financial Management	Dept. Elective 3	3			3	3	40	0	60	0	100
82	1070425419	Mergers, Acquisitions and Corporate Restructuring	Dept. Elective 4	3			3	3	40	0	60	0	100
83	1070425420	Contemporary Issues in Finance	Dept. Elective 5	3			3	3	40	0	60	0	100
84	1070425492	Functional Specialization Project II	Dept. Elective 6	3			3	3	0	40	0	60	100
		TOTAL											
		HR											
85	1070435416	Compensation and Benefits Management	Dept. Elective 1	3			3	3	40	0	60	0	100

